

EXECUTIVE DIRECTOR'S MESSAGE TO OUR INVESTORS AND STAKEHOLDERS



Anniversaries are events in our lives when we stop to acknowledge a relationship or a time of special meaning. I celebrated my 20 Year anniversary with The Guidance Center in 2010. As I look back I think not of what I did during this time but what TGC did for me.

In 2010 I had the opportunity to work with 200 of the finest mental health and substance abuse professionals anywhere in America. They inspire and encourage me to be the best I can be. I'm a better administrator and clinician because of them.

I had the opportunity to ensure that 4,575 individuals received counseling and treatment services that helped to improve their lives. Our clients are our neighbors and friends and they teach us how to do our jobs better. I was given the opportunity to listen to them tell me how we could better meet their needs. I'm better because of them.

I was able to work with 12 of the finest Board members I have ever known. They gave me freedom to design and implement services while providing me with much needed consultation and direction. I learn a great deal from our Board members and I am proud to say they truly care about the work we do and the people we serve. My life is enriched by them.

My faith in the generosity of people has been renewed as donor after donor has stepped up to make contributions which ensure that our services are maintained. These people "get" what life is about and they help me keep the faith, even in hard economic times.

Every morning my day starts with a smile as a van load of preschoolers march ever so proudly into the building just under my office window. Watching these young lives grow and mature gives me a sense of knowing that my life has meaning. Kids have a way of doing that to you.

I'm not sure if I have 20 more years left in my career at The Guidance Center. But if I do I am certain that my life will be better for it. I know they say that giving is better than receiving. However, what I receive from being the Executive Director of The Guidance Center has given me more than I can ever give back. Thank you, everyone who's life has touched The Guidance Center in the past 20 years.

Respectfully,
Keith Rickard, MS,LCP, MBA

TGC EXECUTIVE STAFF

Executive Director -
Keith Rickard, MS.LCP, MBA

Operations Director -
Kate Werring, LSCSW, ACSW

Clinical Director -
David Barnum, Ph.D.

Community Based Services Director
David Barnum, Ph.D.

Medical Director -
Stan Golon, M.D.

Finance Director -
Jerry McDonald

Information Systems Director -
Erik Nyberg, MHSA

Human Resource Director -
Kristin Estes

2010 GOVERNING BOARD

Atchison County

Jim Krone
Rea Lafflin
Paul Moccia

Jefferson County

Pat Happer
Loren Lutes
Tim Marshall

Leavenworth County

Jay Byrne
Jerry Gies
Kathryn Myer
Sally Pattee

MESSAGE FROM THE BOARD PRESIDENT

The Guidance center has completed another successful year serving mental health needs of northeast Kansas. The services provided to our clients have been expanded and we are serving more clients. A new strategic plan has been collaboratively developed to provide a road map for our continued growth and improvement. The taskforce which included the administration, representatives of the board and staff leaders spent several days developing the plan which has been approved by the board.

The summer psycho-social services, early childhood, and youth and adolescent programs have increased in scope and size. These programs are successful because of the leadership and dedication of our staff.

The new school program at John Dewey and the existing program in Atchison are providing valuable services to students in these schools. Congratulations to the staff members of these programs for the program success.

The ratings of the quality of our services continue to improve. Our professional, caring staff is to be recognized for these improvements.

A special thanks to Erik for his leadership in keeping the technology of the Center ahead of the curve. We express our thanks to Jerry and Keith for managing our finances so that we had a net operating surplus again this year. Our thanks to Keith, Kristin, and supervisors for continuing to hire quality employees for our programs. My personal thanks to members of the Board for supporting me as president, and for continuing to serve and support the Center. Finally to the Board, administration, and staff thanks for your financial support and your dedication to The Guidance Center.

Dr. Loren Lutes

2010 PRIVATE DONORS

FOUNDATIONS

Geiger Family Donor Advised Fund
Kaaz-Lexeco Donor Advised Fund
Sunflower Foundation

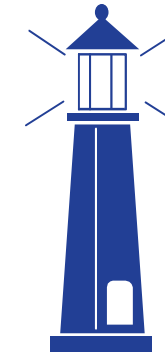
BUSINESS & CORPORATE

Command Print
Commerce Bank
Citizens Savings
First National Bank
Geiger Ready-Mix
Great Western Manufacturing
Mid American Bank
Midwest Trucking & Materials
Mutual Savings
Reilly & Sons
TGC Staff
Unit Rail Anchor

INDIVIDUAL

Jay & Peggy Byrne
Johnette Clark
Kristin Estes

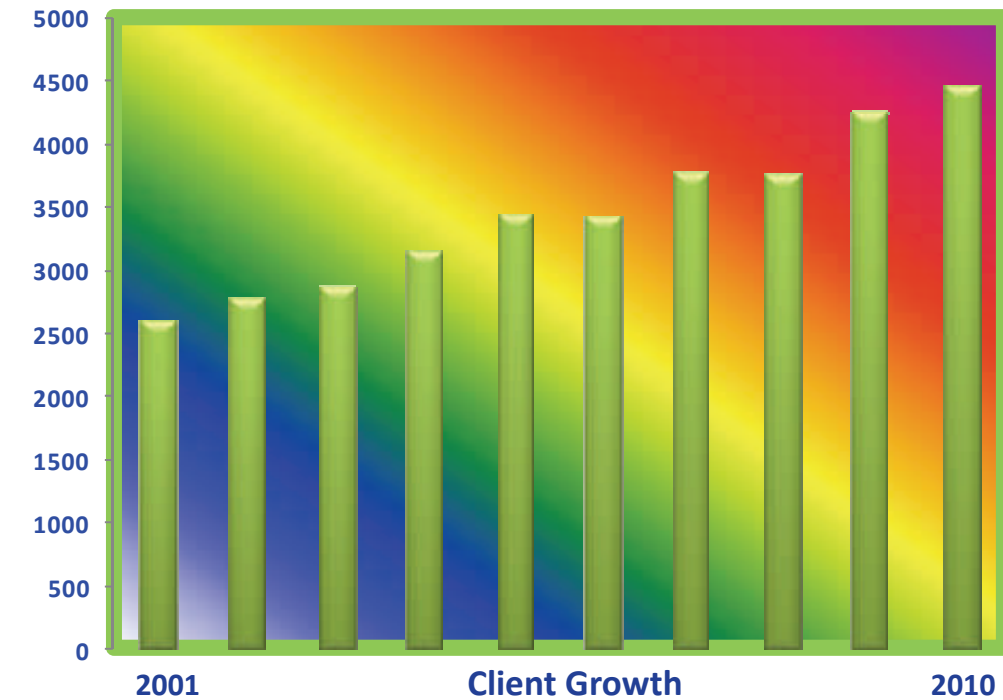
Bill & Cindy Geiger
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Steve & Kathy Myer
Erik & Amy Nyberg
The Pattee Family
Keith & Janet Rickard
Rena Russell
Lorinda Shockley
LeeAnn Schoeneck
Alison Smith
Kate Werring



THE GUIDANCE CENTER

Atchison, Jefferson & Leavenworth Counties

Promoting Healthy Communities by providing integrated behavioral health care services and partnering in the delivery of general healthcare to those we serve.



2010 ANNUAL REPORT TO OUR INVESTORS & STAKEHOLDERS

The Guidance Center

500 Limit St., Leavenworth, KS 66048 - 913-682-5118

201 Main Street , Atchison, KS 66002 - 913-367-1593

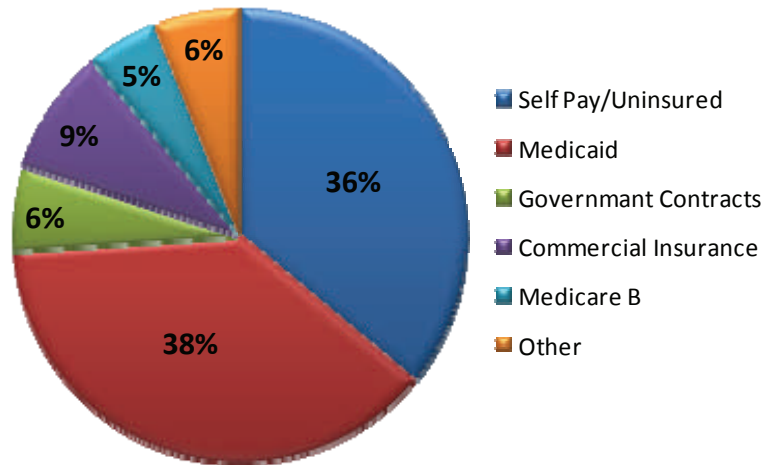
1102 Walnut 66066 , Oskaloosa, KS - 785-863-2972

www.theguidance-ctr.org

FISCAL REPORT

Over the past decade the Guidance Center has experience tremendous growth. Although income from third party reimbursement has increased, sources of income needed to address the cost of se4ving increasing numbers of uninsured and underinsured have not.

Clients by Source of Payment



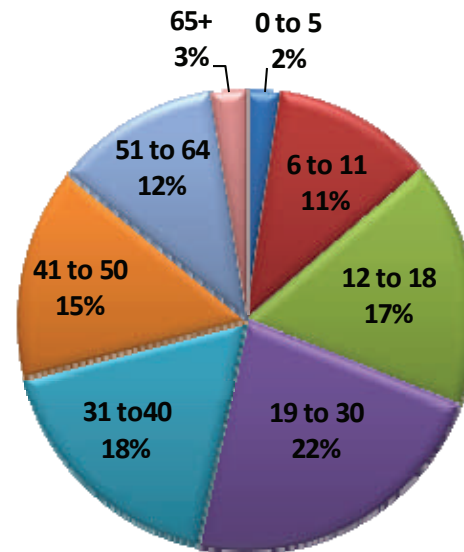
Summary of Operating Expenses and Revenue

Revenue	2001	2010
For services provided, TGC billed clients:	\$2,860,141	\$9,959,773
But because of required contractual and other allowances, and the inability of patients to pay in full, TGC wrote off:	\$743,637	\$2,497,087
Therefore net from patient services were:	\$2,116,504	\$7,462,686
In addition TGC received:		
State Aid	\$323,828	\$323,826
County Taxes	\$125,075	\$194,750
Grants & Other	<u>\$1,903,013</u>	<u>\$895,411</u>
Total Operating Revenue	\$4,468,420	\$8,876,673
Operating Expenses		
TGC Paid:		
For Salaries, Wages, and Employee Benefits	\$3,114,368	\$7,136,950
Supply and ancillary services and depreciation	<u>\$1,055,703</u>	<u>\$1,586,541</u>
Total Operating Expenses:	\$4,170,071	\$8,723,491
Excess of Revenue Over Expenses	\$298,349	\$153,182

OVERVIEW OF MEASURABLE OUTCOMES

Clients Served By Location	2001	2010
TOTAL CLIENTS SERVED: 4,575	2,613	4,575
<i>(note: Some clients served at multiple sites)</i>		
Atchison County.....	30%	25%
Jefferson County.....	13%	15%
Leavenworth County.....	53%	59%
Other.....	4%	1%

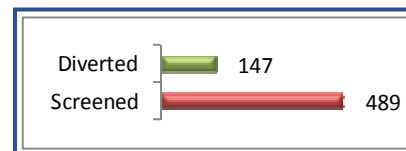
Clients Served by Age



Clients By Diagnosis

Affective Disorders.....	1350
ADHD/Disruptive Behavior....	527
Substance Abuse Related...	297
Schizophrenia.....	247
Anxiety Disorder.....	387
Adjustment Disorder.....	444
Eating Disorder.....	1
Impulse Control Disorder.....	42
V-Codes.....	65
Personality Disorders.....	19
Disassociate Identity Disorder	2
Other Diagnosis	1556

TGC Emergency Services



Clients By Race

Native American/Alaska Native...	44
Asian.....	17
Black/African American.....	472
Hispanic.....	109
Native Hawaiian/Pacific Islander....	3
White.....	3127
Other.....	237
Unreported by Client	458

Direct Service Hours	2001	2010
Outpatient Services	9,550	24,460
Federal Probation	0	2,027
Youth Case Management	5,552	22,373
Youth & Summer Psychosocial	3,588	52,973
Parent Support	0	2,266
Peer Support	0	301
Attendant Care	69	9,431
Respite	0	1,530
School Based Programs	4,079	7,039
Adult Psychosocial	4,849	28,591
Adult Case Management	4,849	9,328
Emergency Services	2,209	1,413
TOTAL	34,745	161,732

TGC Transportation Services

In 2010, The Guidance Center provided transportation for 44,277 residents of Atchison, Jefferson and Leavenworth Counties, logging 6,409 trips totaling 285,277 miles.

STATE-WIDE PERFORMANCE MEASURERS

- *Adult State Hospital Bed Usage measured in Bed Days per month = 22.5, State Average was 37.5 days per month. 15 days fewer than average by other community mental health centers. This translates to an average savings of \$7,650 per patient.*
- *98.75% of SED kids served by TGC have positive school attendance compared with 97.72 as a State average. We are 7th in the state in this area.*
- *The average cost for hospitalization in Rainbow Mental Health Facility (the closest State inpatient facility) is \$508 per day. The average lengthen of stay is 12 days. By diverting 147 individuals from hospitalization, TGC saved the State of Kansas nearly \$900,000.*
- *99.57% of Seriously Emotionally Disturbed children in our care live with their family at home. The state average for all centers is 95.64%. TGC number 2 in the State in this performance measure.*
- *96.35% of all SPMI adults served by TGC live independently. TGC is number 1 in the State in this area. The state average is 86.92%. These means that our community support services work to keep our people living as they choose to live and not dependent upon others.*