

Promoting healthy communities

Serving Atchison, Jefferson and Leavenworth Counties.

Privacy Policy

Effective Date: 3-4-25

1. Introduction

Welcome to The Guidance Center. We value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <u>theguidance-ctr.org/</u> and use our services.

2. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, billing details, and any other information you provide when using our services.
- Non-PersonalInformation: Browser type, IP address, device type, and website usage data collected through cookies and similar tracking technologies.

3. How We Use Your Information

We use the collected data for the following purposes:

- To provide and improve our services
- To personalize your experience
- To send notifications
- To respond to inquiries and provide customer support
- To comply with legal obligations
- For marketing and promotional purposes (only with your consent)

4. Sharing Your Information

We do not sell or rent your personal information. However, we may share your data with:

- Service providers assisting us in business operations
- Legal authorities when required by law
- Third parties in case of a business transfer, such as a merger or acquisition

5. Data Security

We implement reasonable security measures to protect your data. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

6. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- Access, update, or delete your data
- Object to data processing
- Withdraw consent for marketing communications
- Lodge a complaint with a data protection authority

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience. You can manage your cookie preferences through your browser settings.

8. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices of these external sites.

9. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

The Guidance Center

Website: https://theguidance-ctr.org/contact

Phone: 913-682-5118

Address: 500 Limit Street, Leavenworth, KS 66048